

## Bath & North East Somerset Council

MEETING:	<b>Cabinet</b>	
MEETING DATE:	<b>13 June 2012</b>	EXECUTIVE FORWARD PLAN REFERENCE:
		<b>E 2378</b>
TITLE:	<b>Corporate Plan 2012 - 2015</b>	
WARD:	All	
<b>AN OPEN PUBLIC ITEM</b>		
<b>List of attachments to this report:</b> <b>Appendix 1: Corporate Plan 2012 - 2015</b>		

### **1 THE ISSUE**

1.1 This report introduces the Corporate Plan 2012 - 2015 ready for submission to Council on 19 July.

### **2 RECOMMENDATION**

The Cabinet agrees that:

2.1 The Corporate Plan 2012/15 be submitted to Council on 19 July for approval.

### 3 FINANCIAL IMPLICATIONS

3.1 There are no direct financial implications arising from the publication of the Corporate Plan 2012 - 2015. However, the vision will form a key consideration in the allocation of resources particularly as part of the annual budget process.

### 4 CORPORATE OBJECTIVES

4.1 The Corporate Plan 2012/15 is a non-statutory document; however it is an essential communication tool that sets out our new vision and values for Bath and North East Somerset (B&NES) and our plans to make this vision a reality.

### 5 THE REPORT

5.1 Unlike the previous Corporate Plan, the Corporate Plan 2012/15 is written for an external audience (local business and other local stakeholders). It is short (around 15 pages) and easy to understand (using 'plain English'). It does not include detailed performance indicators but instead highlights some of the things we are doing to deliver our vision, values and objectives.

5.2 The content and design layout is in line with the new vision and values framework.

5.3 The Corporate Plan 2012/15 is divided into the following sections:

<b>Section</b>	<b>Content</b>
Foreword	Sets out the vision and reinforces the Councils values
Introduction	Explains the purpose of the plan and reinforces the Councils values
The local picture	Provides information on the local area (demography and geography)
The challenges and opportunities ahead	Describes the challenges and sets the context for our vision and values
Our vision	Sets out our new vision for Bath and North East Somerset and provides context and explanation.
The objectives	Sets out the three objectives (Promoting independence and positive lives for everyone; Creating neighbourhoods where people are proud to live; Building a strong economy) and provides explanation and context as to what these mean.
Change programme	Provides information on the Change Programme.
End	Provides contact information and links to other related plans and strategies

- 5.4 The Corporate Plan 2012/15 does not include a comprehensive list of all Council deliverables, just examples of some of the ways we are delivering the objectives.
- 5.5 How we work together with partners to deliver our ambitions for B&NES is a key stream throughout the Plan. This recognises that we can only achieve our vision for B&NES by working in partnership with colleagues from a variety of organisations and sectors.

## **6 RISK MANAGEMENT**

- 6.1 A risk assessment was undertaken in the development of the vision and values in compliance with the Council's decision making risk management guidance.

## **7 EQUALITIES**

- 7.1 An EqIA has not been completed for the following reason:

The new vision for the Council is grounded in equality principles and seeks to create local service provision that is inclusive and fair to all. Full EqIAs will be conducted by service areas as they implement the vision and develop their Service Actions Plans.

## **8 RATIONALE**

- 8.1 The Corporate Plan 2012/15 is a non-statutory document; however it is an essential communication tool that sets out our vision and values for B&NES and our plans to make this vision a reality.

## **9 OTHER OPTIONS CONSIDERED**

- 9.1 None

## **10 CONSULTATION**

- 10.1 Consultation was undertaken on the vision and values through a series of workshops to consult with the Strategic and Divisional Directors (including Section 151 Finance Officer and Monitoring Officer), with a consultation event specifically arranged for all members.

## **11 ISSUES TO CONSIDER IN REACHING THE DECISION**

- 11.1 *Corporate*; The Corporate Plan 2012 – 2015 is an essential communication tool. The Plan has been developed in partnership with the B&NES Communications and Marketing team.

## **12 ADVICE SOUGHT**

- 12.1 The Council's Monitoring Officer (Divisional Director – Legal and Democratic Services) and Section 151 Officer (Divisional Director - Finance) have had the opportunity to input to this report and have cleared it for publication.

<b>Contact person</b>	<i>Helen Edelstyn 01225 47 7951</i>
<b>Sponsoring Cabinet Member</b>	<i>Councillor Paul Crossley</i>
<b>Background papers</b>	<i>List here any background papers not included with this report because they are already in the public domain</i>
<b>Please contact the report author if you need to access this report in an alternative format</b>	